

Letter

Response to Trump's attacks is required

From Albion M Urdank. Sir, There should be no conundrum for the Clinton campaign about whether or how to respond to Donald Trump's shifty attacks ("Clinton in conundrum as Trump shoots from hip," May 11)

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Sir, There should be no conundrum for the Clinton campaign about whether or how to respond to Donald Trump's shifty attacks ("[Clinton in conundrum as Trump shoots from hip \(http://next.ft.com/content/f97c45a2-16b7-11e6-9d98-00386a18e39d\)](http://next.ft.com/content/f97c45a2-16b7-11e6-9d98-00386a18e39d)," May 11).

One should recall the catastrophic consequences of Michael Dukakis's failure to respond to the Willie Horton ad of the George HW Bush campaign, and of John Kerry's silence in the face of the "Swift boat" attack ad on his heroism in the Vietnam war.

Construct a split screen ad showing Mr Trump's radical reversal of policies on each panel, respectively, with the caption: "Does he know what he's doing? Can you trust him to tell you the truth?"

Such an advert would be a fitting and decent reply to questions about his competence to hold high office and to his demagoguery, the latter effectively neutralising his tagline, "crooked Hillary".

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